



“Buyer Agent”



Gary Dunn

Work with me and Save \$\$\$\$\$

Reduced Compensation Guarantee

For many years the real estate community has through conscious effort or simply the passage of a time established a commission structure on the sale of real estate that placed the responsibility of compensation for both the Buyer's and Seller's Agents upon the seller. In fact, this compensation was provided in the MLS.

Recent court cases have resulted in some very significant changes in this process. While some sellers will still ultimately agree to compensate the Seller's Realtor, many may not. Each Listing will stand on it's own and may vary greatly.

The median home in Ohio in 2010 was \$132,676. With a Typical Real Estate Transaction at the time the commission to the Buyer's Agent would have been \$3,980. In April of 2024 the median Sales Price was \$299,000 and the buyer's commission would be \$8,997. With so much information being available online. It can be argued that the effort required by a Real Estate Agent specifically as it relates to seeking properties and negotiating for the potential purchase is less now, so why should the compensation be more than double?

Make no mistake, the practice of real estate is important and requires not only experience but a continuing education into the field as well as extensive knowledge of the local market. This is why you hire a real estate agent, but the cost of this assistance does not have to continue spiraling upwards.

Whether through the seller paying, price reduction, or payment of fees, I will represent you as a buyer's agent and the cost to you will be no more than 1-1/2% of the final sales price. Some conditions apply please reach out to discuss.

For more information or to set a time to meet and discuss the program call me at 614 496-0589 or email me at garydcrc@gmail.com

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